Srinath University
अध्ययन • अनुशासन • अनुग्रहण

JOB DESCRIPTION

MINDSEEKERS

Organization:	**MINDSEEKERS TECHNOLOGIES PVT. LTD**
Job Title:	**Business Development Associate (BDA)**
CTC:	**8.0 LPA**
Location:	**Noida (On-site)**
Departments Eligibility:	**B.Tech (CSE, IT, etc.), BBA, MBA, BCA, MCA**
Course Eligibility	**All**
Student Gender Preference:	**All**

General Job Description

Customer Service

- Assist customers with product queries and provide suitable recommendations.
- Handle customer concerns and ensure customer satisfaction.
- Maintain positive and professional customer relationships.

Sales & Product Promotion

- Achieve monthly sales targets through effective sales techniques.
- Promote products, offers, discounts and loyalty programs.
- Upsell and cross-sell products to increase sales.

Lead Generation

- Generate leads through calls, emails and social media platforms.
- Follow up with prospective customers and convert leads into sales.
- Track lead quality and conversion trends.

SKILLS

- Strong communication and interpersonal skills, with the ability to engage customers in a professional and friendly manner.
- Self-motivated, results-driven, and resilient.
- Ability to work in a team environment and
- collaborate with other associates to achieve sales goals.

Eligibility
B.Tech (CSE, IT, etc.), BBA, MBA, BCA, MCA
Specialization **All**
Fresher
Technical skills, attention to detail, problem-solving, and communication skills.
Meeting minimum age requirements, typically 18 years old.

Job Reviewed by: Senior Director, Training & Placement
Job Approved by: Senior Director, Training & Placement
Job opportunity provided through: Training and Campus Placement Department