Srinath University
अध्ययन • अनुशासन • अनुग्रहण

JOB DESCRIPTION

Happy Living Group

Organization:	**HAPPY LIVING**
Job Title:	**Business Development Trainee.**
CTC:	**1.8 LPA**
Location:	MUMBAI
Departments Eligibility:	**MANAGEMENT/COMMERCE**
Course Eligibility	**BBA, MBA, BCOM**
Student Gender Preference:	**ALL**

General Job Description

- Engage with potential customers through pre-scheduled video consultations.
- Understand customer requirements, challenges, and expectations.
- Recommend suitable products or solutions based on customer needs.
- Conduct professional sales presentations and explain product/service benefits.
- Build strong communication, negotiation, and relationship-management skills.
- Handle customer questions, concerns, and objections effectively.
- Follow up with prospective customers and support the sales conversion process.
- Maintain accurate records of customer interactions and follow-ups.
- Work towards achieving assigned sales and conversion targets.
- Gain hands-on exposure to real-world business and sales scenarios.

Preferred Skills

- Excellent **verbal and written communication**.
- Good presentation and interpersonal skills.
- Strong listening and convincing abilities.
- Basic understanding of sales and business development.
- Positive attitude and willingness to learn.
- Good negotiation and problem-solving skills.
- Comfortable attending video calls and customer consultations.
- Target-oriented and self-motivated.

Eligibility

MANAGEMENT/COMMERCE
Specialization **BBA,MBA,BCOM**
Fresher

Job Reviewed by: Senior Director, Training & Placement
Job Approved by: Senior Director, Training & Placement
Job opportunity provided through: Training and Campus Placement Department

DATE:-27.05.2026