Srinath University
अध्ययन • अनुशासन • अनुग्रहण

# JOB DESCRIPTION

pepsico
Food. Drinks. Smiles.

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| **Organization:** | PepsiCo |
| **Job Title:** | Pep Sales Stars |
| **CTC:** | 6 LPA |
| **Location:** | Jamshedpur |
| **Departments Eligibility:** | BBA, MBA |
| **Course Eligibility** | All |
| **Student Gender Preference:** | All |

| **General Job Description** |
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| • Manage assigned retail outlets and distributors.<br>• Drive sales and achieve monthly targets.<br>• Ensure product availability and visibility.<br>• Build strong relationships with retailers.<br>• Execute promotions and merchandising activities.<br>• Track market trends and competitor activities. |

| **SKILLS** |
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| • Good communication and interpersonal skills<br>• Sales & negotiation skills<br>• Customer relationship management<br>• Target-oriented approach<br>• Basic MS Office/Excel knowledge<br>• Market & competitor analysis<br>• Problem-solving ability<br>• Willingness to travel/field work<br>• Teamwork and adaptability<br>• Positive attitude and learning mindset |

| **Eligibility** |
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| BBA, MBA |
| Specialization All |
| Fresher |
| Technical skills, attention to detail, problem-solving, and communication skills. |
| Meeting minimum age requirements, typically 18 years old. |

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| **Job Reviewed by: Senior Director, Training & Placement** |
| **Job Approved by: Senior Director, Training & Placement** |
| **Job opportunity provided through: Training and Campus Placement Department** |