JOB DESCRIPTION

Organization:	**INTELLIPAAT**
Job Title:	**Business Development Associate**
CTC:	**8 LPA**
Location:	**Bangalore**
Departments Eligibility:	**Management**
Course Eligibility	**BBA/ BCOM/ MBA**
Student Gender Preference:	**Any**

General Job Description

- Identify potential clients and generate new business leads.
- Communicate with prospects to explain products or services and convert leads into customers.
- Build and maintain strong relationships with clients.
- Conduct market research to identify business opportunities and industry trends.
- Achieve sales targets and maintain records of sales activities and client interactions.

BENEFITS

- Fixed Take-Home Pay: A consolidated monthly salary
- Performance-Based Incentives: Attractive sales incentives are based on the achievement of targets and overall performance.
- Comprehensive Training Program: Includes mandatory on boarding and mock training sessions to ensure field preparedness and professional growth.
- Tech-Enabled Field Support: Executives will be provided with an iPad and eSIM to enhance productivity and facilitate seamless field operations.

Eligibility
Management
Specialization **BBA/ BCOM/ MBA**
Fresher
Technical skills, attention to detail, problem-solving, and communication skills.
Meeting minimum age requirements, typically 18 years old.

Job Reviewed by: Senior Director, Training & Placement
Job Approved by: Senior Director, Training & Placement
Job opportunity provided through: Training and Campus Placement Department

DATE:-04.06.2026