Srinath University
अध्ययन • अनुशासन • अनुग्रहण

JOB DESCRIPTION

persevex

Organization:	**PERSEVEX LLP**
Job Title:	**Business Development / EdTech Sales**
CTC:	**7 LPA + Performance-Based Incentives**
Location:	**Bengaluru**
Departments Eligibility:	**Management/Diploma / B.Tech**
Course Eligibility	**BBA/BCOM/MBA/ CSE/BCA/MCA**
Student Gender Preference:	**ALL**

General Job Description

- Generate and follow up on leads through calls, emails, and other channels.
- Counsel students/parents and explain relevant courses and programs.
- Convert leads into admissions/enrollments and achieve sales targets.
- Build and maintain strong relationships with prospective customers.
- Maintain lead records and provide regular sales updates.
- Maintain accurate records of leads, follow-ups, and conversions in CRM systems.
- Stay updated on education trends, competitor offerings, and market requirements.

Preferred Skills

- Excellent verbal and written communication skills.
- Strong interpersonal and presentation skills.
- Basic knowledge of sales and digital marketing.
- Understanding of the education/EdTech sector is an advantage.
- Proactive, self-motivated, and goal-oriented.
- Strong negotiation and persuasion skills.
- Good time management and follow-up skills.
- Ability to work effectively in a team and under pressure.

Eligibility

Management/Diploma / B.Tech
SPECIALIZATION : **BBA/BCOM/MBA/CSE/BCA/MCA**
Fresher
Bachelor's/Master's in any discipline

Job Reviewed by: Senior Director, Training & Placement
Job Approved by: Senior Director, Training & Placement
Job opportunity provided through: Training and Campus Placement Department

DATE:-22.05.2026