Srinath University
अध्ययन • अनुशासन • अनुग्रहण

JOB DESCRIPTION

ELYTHRA EDUFYI TECH SOLUTIONS

Organization:	**Elythra Edufyi Tech Solutions**
Job Title:	**Business Development Associate**
CTC:	**7 LPA**
Location:	**Bengaluru**
Departments Eligibility:	**Management/ Engineering**
Course Eligibility	**BBA/B.Com /BCA /B.Tech / B.E./ M.E Diploma/MBA/MCA/M.Tech**
Student Gender Preference:	**ALL**

General Job Description

- Lead Generation: Identify and connect with potential clients and educational institutions.
- Client Relations: Develop and maintain relationships with new and existing clients.
- Market Analysis: Research market trends and understand client requirements.
- Product Promotion: Promote the company's EdTech products and services.
- Reporting: Provide regular updates on activities, leads, and progress.
- Support: Assist the senior team with business development activities.

Preferred Skills

- Excellent command of English communication**.**
- Strong interpersonal and presentation skills**.**
- Good analytical and problem-solving skills.
- Self-motivated and disciplined, with a focus on achieving organizational objectives.
- Demonstrates professionalism, integrity, and adaptability**.**
- Willingness to learn, takes initiative, and accepts new challenges**.**
- Strong teamwork and collaboration skills.

Eligibility
Management/ Engineering
SPECIALIZATION : **BBA/B.Com /BCA /B.Tech / B.E./ M.E Diploma/MBA/MCA/M.Tech**
Fresher
UG and PG (Any degree)

Job Reviewed by: Senior Director, Training & Placement
Job Approved by: Senior Director, Training & Placement
Job opportunity provided through: Training and Campus Placement Department

DATE:-08.05.2026