Srinath University
अध्ययन • अनुशासन • अनुग्रहण

JOB DESCRIPTION

Organization:	**LINFOI PVT. LTD.**
Job Title:	**BPO ASSOCIATE**
CTC:	**2.8 LPA**
Location:	**ODISHA**
Departments Eligibility:	**Management/Commerce/IT**
Course Eligibility	**BBA, BCOM, BCA**
Student Gender Preference:	**ALL**

General Job Description

- Make outbound calls to prospective and existing US customers.
- Promote and sell healthcare-related products and services.
- Understand customer needs and recommend suitable solutions.
- Explain product features, benefits, and pricing clearly and effectively.
- Handle customer queries, concerns, and objections professionally.
- Achieve daily, weekly, and monthly sales targets.
- Maintain accurate customer information and sales reports in CRM systems.
- Follow established sales processes, quality standards, and compliance requirements.
- Build and maintain positive customer relationships.
- Coordinate with team leaders and managers to improve sales performance.

Preferred Skills

- Experience in US Healthcare, Health Product Sales, or International Sales Campaigns.
- Strong customer-handling and objection-resolution skills.
- Good convincing and negotiation abilities.
- Strong interpersonal and relationship-building skills.
- Positive attitude and willingness to learn.
- Target-oriented approach with the ability to work under pressure.
- Freshers with excellent English communication skills may also apply.
- Strong verbal and written communication skills in English.
- Good listening, persuasion, and negotiation abilities.

Compensation & Benefits

- Competitive salary package.
- Career growth and advancement opportunities.
- Professional training and development.
- Supportive and dynamic work environment.
- Performance-based growth opportunities.

Eligibility
Management/Commerce/IT
Specialization **BBA/BCOM,BCA**
Fresher

Job Reviewed by: Senior Director, Training & Placement
Job Approved by: Senior Director, Training & Placement
Job opportunity provided through: Training and Campus Placement Department

DATE:-23.06.2026