



Organization:	INSPIRE AI PVT LTD
Job Title:	Business Development Associate, Marketing Specialist
CTC:	5.2 LPA (UG) 7 LPA (PG)
Location:	HSR Layout, Bengaluru, Karnataka
Departments Eligibility:	Management
Course Eligibility	BBA/ BCOM
Student Gender Preference:	any

General Job Description

- Identify new business opportunities and generate leads through market research and networking.
- Plan and execute marketing campaigns to promote products or services.
- Build and maintain strong relationships with clients and partners.
- Analyze market trends and campaign performance to improve marketing strategies.
- Prepare reports, proposals, and presentations to support business growth.

BENEFITS

- Fixed Take-Home Pay: A consolidated monthly salary
- Performance-Based Incentives: Attractive sales incentives are based on the achievement of targets and overall performance.
- Comprehensive Training Program: Includes mandatory onboarding and mock training sessions to ensure field preparedness and professional growth.
- Tech-Enabled Field Support: Executives will be provided with an iPad and eSIM to enhance productivity and facilitate seamless field operations.

Eligibility

Management

Specialization **BBA/ BCOM**

Fresher

Technical skills, attention to detail, problem-solving, and communication skills.

Meeting minimum age requirements, typically 18 years old.

Job Reviewed by: Director, Training & Placement

Job Approved by: Director, Training & Placement

Job opportunity provided through: Training and Campus Placement Department