



<b>Organization:</b>	Skywings Advisors Pvt. Ltd.
<b>Job Title:</b>	Digital Marketing, Recruitment Executive
<b>CTC:</b>	4 lpa
<b>Location:</b>	New Delhi and Dehradun
<b>Departments Eligibility:</b>	Undergraduate Management
<b>Course Eligibility</b>	BBA/ BCOM
<b>Student Gender Preference:</b>	any

### General Job Description

- Plan and execute digital marketing campaigns across social media, websites, and online platforms.
- Create and manage content to promote the company's products, services, or employer brand.
- Source, screen, and shortlist candidates through job portals, social media, and referrals.
- Coordinate interviews and manage the recruitment process with hiring managers.
- Maintain candidate databases, recruitment reports, and analyze campaign performance.

### BENEFITS

- Fixed Take-Home Pay: A consolidated monthly salary
- Performance-Based Incentives: Attractive sales incentives are based on the achievement of targets and overall performance.
- Comprehensive Training Program: Includes mandatory onboarding and mock training sessions to ensure field preparedness and professional growth.
- Tech-Enabled Field Support: Executives will be provided with an iPad and eSIM to enhance productivity and facilitate seamless field operations.

### Eligibility

#### Management

Specialization BBA/ BCOM

Fresher

Technical skills, attention to detail, problem-solving, and communication skills.

Meeting minimum age requirements, typically 18 years old.

**Job Reviewed by: Director, Training & Placement**

**Job Approved by: Director, Training & Placement**

**Job opportunity provided through: Training and Campus Placement Department**