

<b>Organization:</b>	<b>BrightCode</b>
<b>Job Title:</b>	<b>CRM &amp; Marketing and Sales Executive</b>
<b>CTC:</b>	<b>2.8 LPA</b>
<b>Location:</b>	<b>Ranchi</b>
<b>Departments Eligibility:</b>	<b>Management</b>
<b>Course Eligibility</b>	<b>BBA/ BCOM/ MBA</b>
<b>Student Gender Preference:</b>	<b>any</b>

### General Job Description

- Manage customer relationships using **CRM tools** to track interactions and follow-ups.
- Plan and execute marketing campaigns to promote products or services.
- Generate leads, communicate with prospects, and support sales conversion.
- Analyze marketing and sales data to improve strategies and performance.
- Maintain customer records, prepare reports, and coordinate with internal teams for smooth operations.

### BENEFITS

- Fixed Take-Home Pay: A consolidated monthly salary
- Performance-Based Incentives: Attractive sales incentives are based on the achievement of targets and overall performance.
- Comprehensive Training Program: Includes mandatory onboarding and mock training sessions to ensure field preparedness and professional growth.
- Tech-Enabled Field Support: Executives will be provided with an iPad and eSIM to enhance productivity and facilitate seamless field operations.

### Eligibility

#### Management

Specialization : Marketing

Fresher

Technical skills, attention to detail, problem-solving, and communication skills.

Meeting minimum age requirements, typically 18 years old.

**Job Reviewed by: Director, Training & Placement**

**Job Approved by: Director, Training & Placement**

**Job opportunity provided through: Training and Campus Placement Department**