

Organization:	Unlox
Job Title:	Performance Marketing Specialist
CTC:	3.6 LPA
Location:	Jaipur Rajasthan
Departments Eligibility:	Management
Course Eligibility	BBA/ BCOM/ MBA
Student Gender Preference:	ANY

General Job Description

- Plan and manage online advertising campaigns on platforms like Google Ads and Facebook Ads.
- Monitor campaign performance and optimize ads to increase leads and sales.
- Analyze marketing data and prepare performance reports.
- Manage budgets and ensure maximum return on advertising investment.
- Work with the marketing team to improve digital marketing strategies.

BENEFITS

- Fixed Take-Home Pay: A consolidated monthly salary
- Performance-Based Incentives: Attractive sales incentives are based on the achievement of targets and overall performance.
- Comprehensive Training Program: Includes mandatory onboarding and mock training sessions to ensure field preparedness and professional growth.
- Tech-Enabled Field Support: Executives will be provided with an iPad and eSIM to enhance productivity and facilitate seamless field operations.

Eligibility

Management

Specialization : Marketing

Fresher

Technical skills, attention to detail, problem-solving, and communication skills.

Meeting minimum age requirements, typically 18 years old.

Job Reviewed by: Director, Training & Placement

Job Approved by: Director, Training & Placement

Job opportunity provided through: Training and Campus Placement Department