

<b>Organization:</b>	<b>EDU- VERSITY</b>
<b>Job Title:</b>	<b>Business Development Specialist</b>
<b>CTC:</b>	<b>8 LPA</b>
<b>Location:</b>	<b>Bangalore</b>
<b>Departments Eligibility:</b>	<b>Management</b>
<b>Course Eligibility</b>	<b>MBA/ BBA/ BCOM</b>
<b>Student Gender Preference:</b>	<b>ANY</b>

**General Job Description**

- Identify and generate new business opportunities through market research and lead generation.
- Build and maintain strong relationships with clients and business partners.
- Develop and implement strategies to increase sales and business growth.
- Prepare proposals, presentations, and negotiate with potential clients.
- Monitor market trends and analyse competitor activities to support business expansion.

**BENEFITS**

- Fixed Take-Home Pay: A consolidated monthly salary
- Performance-Based Incentives: Attractive sales incentives are based on the achievement of targets and overall performance.
- Comprehensive Training Program: Includes mandatory onboarding and mock training sessions to ensure field preparedness and professional growth.
- Tech-Enabled Field Support: Executives will be provided with an iPad and eSIM to enhance productivity and facilitate seamless field operations.

**Eligibility**

Management

Specialization : Marketing

Fresher

Technical skills, attention to detail, problem-solving, and communication skills.

Meeting minimum age requirements, typically 18 years old.

**Job Reviewed by: Director, Training & Placement**

**Job Approved by: Director, Training & Placement**

**Job opportunity provided through: Training and Campus Placement Department**