

## **JOB DESCRIPTION**



Organization:	Planet Spark
Job Title:	Business Development Counsellor
CTC:	6 LPA - 7.2 LPA
Location:	Gurgaon
Departments Eligibility:	Commerce & Management
Course Eligibility	BBA/B.COM/MBA
<b>Student Gender Preference:</b>	Male/Female

## **General Job Description**

- Engage with 65–70 nurtured leads daily via calls, WhatsApp, and social media
- Schedule and conduct personalized video counselling sessions
- Manage the entire sales lifecycle from engagement to enrollment
- Pitch trial classes, handle objections, and close deals
- Ensure an excellent onboarding experience for enrolled users
- Consistently meet and exceed weekly revenue-based targets

Eligibility	
COMMERCE & MANAGEMENT	
BBA/B.COM/MBA	
SPECILIZATION – ALL	
FRESHER	
Passion for sales, marketing and customer engagement	
Strong English and communication skills.	
A passion for problem-solving and analytical thinking.	
Willing to relocate to Gurgaon.	
Must own a personal laptop.	

Job Reviewed by: Director, Training & Placement	
Job Approved by: Director, Training & Placement	
Job opportunity provided through: Training and Campus Placement Department	

Date: 15/09/2025