Srinath University
अध्ययन • अनुशासन • अनुग्रहण

JOB DESCRIPTION

SOCIALWEB
ULTIMATE WEB WORK

Organization:	SOCIALWEB
Job Title:	Web Designer, Graphic Designer, and Sales Marketing Executive
CTC:	12K-15K
Location:	Jamshedpur/Jharkhand
Departments Eligibility:	IT/MARKETING
Course Eligibility	BBA/BCA
Student Gender Preference:	Male/Female

General Job Description

WEB DESIGNER:
o   Design and develop visually appealing, user-friendly websites
o   Collaborate with the development team to implement web designs
o   Ensure cross-browser compatibility and responsive design.

GRAPHIC DESIGNER:
o   Create high-quality visual content for various platforms
o   Design graphics, logos, brochures, and other marketing materials.
o   Collaborate with the marketing team to develop brand-consistent designs.

Sales Marketing Executive:
o   Develop and execute sales strategies to meet business objectives
o   Build and maintain strong relationships with clients
o   Identify new business opportunities and generate leads

Eligibility

Management/IT

MBA/BCA

Fresher

Web Designer
o   Proficient in HTML, CSS, Bootstrap, JavaScript, j Query and MS SQL.
o   Strong understanding of web design principles and user experience.
o   Ability to work independently and meet deadlines.

Graphic Designer:
o   Proficient in Adobe Creative Suite (Photoshop, Illustrator, etc.) and Canva.
o   Strong understanding of design principles, color theory, and typography.
o   Ability to work on multiple projects simultaneously.

Sales Marketing Executive:
o   MBA degree with a focus on Marketing or Sales.
o   Proven experience in sales and marketing, preferably in a B2B setting.
o   Excellent communication and customer-handling skills.
o   Ability to work in a fast-paced environment and meet sales targets.

Date: 02/06/2025