

## **JOB DESCRIPTION**



Organization:	SSJ EDUSTATION EDTECH PVT LTD.
Job Title:	Business Development Intern / Trainee
CTC:	18,000 -20,000 per month & 5 LPA to 9 LPA
	+Incentive(PPO)
Location:	Bengaluru
Departments Eligibility:	MANAGEMENT/COMMERCE
Course Eligibility	BBA/MBA/B.COM
Student Gender Preference:	Male/Female

## **General Job Description**

- o Assist in identifying new business opportunities and potential markets.
- o Conduct market research to understand industry trends and competitor strategies.
- o Support the development and execution of business development strategies.
- o Collaborate with the sales and marketing teams to create promotional materials.
- o Engage with clients and stakeholders to gather feedback and improve service offerings.
- Participate in meetings and presentations, providing insights and recommendations.
- o Track and analyze performance metrics to evaluate the effectiveness of initiatives.
- o Prepare reports and presentations for internal and external stakeholders.

Eligibility	
SPECIALIZATION: MARKETING	
BBA/MBA/B.COM	
Fresher	
Strong communication and interpersonal skills.	
Analytical mindset with attention to detail.	
Ability to work independently and as part of a team.	
Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint).	
Previous experience in business development or related internships is a plus, but not require.	

Job Reviewed by: Director, Training & Placement	
Job Approved by: Director, Training & Placement	
Job opportunity provided through: Training and Campus Placement Department	

Date: 20/05/2025