

<b>Organization:</b>	<b>BERGER &amp; PAINTS</b>
<b>Job Title:</b>	<b>Business Development Manager</b>
<b>CTC:</b>	<b>5.98LPA</b>
<b>Location:</b>	<b>Kolkata</b>
<b>Departments Eligibility:</b>	<b>Management</b>
<b>Course Eligibility</b>	<b>BBA/MBA</b>
<b>Student Gender Preference:</b>	<b>Male/Female</b>

## General Job Description

- Business Strategy Development: Develop and implement business strategies to achieve sales and revenue targets.
- Market Analysis: Conduct market research and analysis to identify trends, opportunities, and challenges.
- Customer Relationship Management: Build and maintain strong relationships with key customers, distributors, and partners.
- Sales Growth: Drive sales growth through effective sales strategies, product promotion, and market penetration.
- Product Development: Collaborate with product development teams to identify opportunities for new product development and innovation.
- Team Management: Lead and manage a team of sales professionals to achieve business objectives.
- Performance Monitoring: Monitor and report on sales performance, market trends, and competitor activity.

## Eligibility

Management

BBA/MBA

Fresher

Strong understanding of business principles, market trends, and industry dynamics.

Excellent communication, negotiation, and interpersonal skills.

Ability to develop and implement business strategies, identify new opportunities, and drive growth.

Experience in leading and managing teams, with a focus on achieving business objectives

Willingness to work in a specific location, potentially with travel requirements.

Students from passing out year 2025 can only apply.

**Job Reviewed by: Director, Training & Placement**

**Job Approved by: Director, Training & Placement**

**Job opportunity provided through: Training and Campus Placement Department**

**Date: 20/05/2025**