Srinath University
अध्ययन • अनुशासन • अनुग्रहण

JOB DESCRIPTION

PaulTech
Software Services
Excellent Service at an Affordable Price

Organization:	PAULTECH SOFTWARE SERVICES
Job Title:	Marketing Intern (for Summer Internship)
CTC:	-
Location:	Jamshedpur
Departments Eligibility:	Management
Course Eligibility	MBA/BBA (Pursuing)
Student Gender Preference:	Male/Female

General Job Description

- Lead Generation: Assist in identifying and researching potential leads through offline
- research, networking, and other lead generation methods for appointing New
- Distributor.
- Prospecting: Conduct outreach to prospects via phone, email, and social media to introduce our products/services and schedule meetings for the sales team.
- Customer Relationship Management: Support the sales team in managing customer
- relationships by updating customer records, responding to inquiries, and providing follow-up communication.
- Sales Support: Collaborate with the sales team to activate RPA and scan.
- Sales Analytics: Assist in analyzing sales data and trends to identify opportunities for growth and optimization.
- Market Research: Conduct market research to identify industry trends, competitor activities, and potential areas for expansion.
- Administrative Tasks: Provide general administrative support to the sales team, including organizing files, scheduling meetings, and maintaining sales databases.

Benefits

Opportunities for professional development and networking.

Potential for future employment opportunities based on performance during the internship.

Eligibility

Student of MBA/BBA

Male/Female

Specialization: Marketing (only)

Traveling required

Good Communication skills

Job Reviewed by: Director, Training & Placement

Job Approved by: Director, Training & Placement

Job provided through: Campus Placement

Date: