

Organization:	Star Union Dai-ichi
Job Title:	Diploma Engineer Trainee
CTC:	3.00 LPA
Location:	Jamshedpur
Departments Eligibility:	Management
Course Eligibility	MBA (Marketing)
Student Gender Preference:	Male/Female

General Job Description

- **Sales Strategy Development:** Assist in developing and implementing sales strategies aligned with business objectives to achieve insurance sales targets through the bancassurance channel.
- **Relationship Management:** Build and maintain strong relationships with bank partners and stakeholders to leverage their network and resources for effective insurance product distribution.
- **Team Supervision and Training:** Supervise and mentor the sales team, providing guidance on sales techniques, product knowledge, and customer engagement to enhance performance and productivity.
- **Performance Monitoring:** Monitor sales performance metrics, analyze trends, and identify areas for improvement to ensure continuous achievement of sales goals and targets.
- **Compliance and Documentation:** Ensure compliance with regulatory requirements and internal policies, including proper documentation and adherence to sales processes and guidelines in the bancassurance operations.

Eligibility

Student of Marketing

Male/Female

Fresher

The candidate must have good communication skills

Students from passing out year 2024 can only apply

Job Reviewed by: Director, Training & Placement

Job Approved by: Director, Training & Placement

Job provided through: Campus Placement

Date: 31/05/2024