

Organization:	Prudent Corporate Advisory Ltd.
Job Title:	Senior Marketing Executive
CTC:	2.90 - 4.80 LPA
Location:	Bihar/Jharkhand
Departments Eligibility:	Management
Course Eligibility	MBA
Student Gender Preference:	Any
Job position:	Full Time

General Job Description

developing and improving marketing plans unique to different products and services
conceiving and improving existing marketing strategies
networking with suppliers, partner organisations and other business clients and other business stakeholders
conducting marketing research and analysis to produce relevant marketing information and evaluate trends
creating and generating reports related to the key performance indicator (KPIs) of an ongoing marketing campaign
monitoring market trends and analysing customer activities to identify business opportunities
Maintain good customer relationship
Acquiring new clients for developing business
Creating and leading a team of FOS for conducting business.
Providing regular feedback to seniors on various aspects of business development

Eligibility

Postgraduate

MBA

0 - 1 years' work experience

The candidate must have good communication skills

Students from passing out year 2023 can only apply

Candidate must be disciplined and possess a professional attitude

Job Reviewed by: Director, Training & Placement

Job Approved by: Director, Training & Placement

Job provided through: Campus Placement

Date: 30/08/2023