

Organization:	IDFC First Bank
Job Title:	Senior Bank Officer - BANCASSURANCE
CTC:	4.58 LPA
Location:	PAN India
Departments Eligibility:	Commerce and Management
Course Eligibility	MBA/M.Com
Student Gender Preference:	Any
Job position:	Full Time

General Job Description

- To plan and strategize policies related to insurance products and services
- New customer acquisition through various channels for developing business
- Data mining and data maintenance
- Regularly reporting the business activities to the manager in a set format decided by business.
- Build and maintain relationships with existing and prospective customers and provide exceptional customer service to maximize satisfaction and retention.
- Monitor market trends, competitor activities, and customer feedback to identify opportunities for improvement and adjust sales strategies accordingly

Eligibility

Any Postgraduate

MBA/M.Com

No prior work experience required

The candidate must have good communication skills

Students from passing out year 2023 can apply

Job Reviewed by: Director, Training & Placement

Job Approved by: Director, Training & Placement

Job provided through: Campus Placement

Date: 18/05/2023