

Organization:	Bajaj Finance Ltd.
Job Title:	Assistant Manager, Field Marketing/Sales
CTC:	5.68 LPA
Location:	PAN India
Departments Eligibility:	Commerce and Management
Course Eligibility	MBA/M.Com
Student Gender Preference:	Any
Job position:	Full Time

General Job Description

- This is a sales role and involves in regular meetings with dealers / clients on the field.
- The role may or may not involve you to manage a team of employees depending on the type of business you are shortlisted for.
- Regularly reporting the business activities to the manager in a set format decided by business.
- Achieving & Exceeding Business goals and targets. Building and managing direct/distribution & channels for sourcing business.
- Build and maintain relationships with existing and prospective customers and provide exceptional customer service to maximize satisfaction and retention.
- Monitor market trends, competitor activities, and customer feedback to identify opportunities for improvement and adjust sales strategies accordingly.
- Conceptualizing and Executing business development/marketing activities.
- Managing and supporting business activities with respect to the geographical area, exploring new markets and the most profitable opportunities
- Effectively engaging Operation, Risk & Product teams to understand and contribute to overall processes & profitability across locations.
- Ensuring timely communication to stakeholders on any change in the process.

Eligibility

Any Postgraduate

MBA/M.Com

No prior work experience required

The candidate must have good communication skills

Students from passing out year 2022/2023 can apply

Job Reviewed by: Director, Training & Placement

Job Approved by: Director, Training & Placement

Job provided through: Campus Placement

Date: 06/09/2023